



January 27, 2011: For Immediate Release

Pictured Below:

Richard E. Juge, CCIM,
SIOR
RE/MAX Commercial
Brokers, Inc.



“RE/MAX puts a heavy emphasis on training and education so it’s no surprise to see RE/MAX Commercial agents among the elite in our industry.”

- Richard Juge

Contact: Cory Jo Vasquez
Sr. Public Relations
Manager
RE/MAX, LLC.
(303) 796-3667
cjvasquez@remax.net

RE/MAX COMMERCIAL AGENTS CLIMB RANKS

DENVER, CO – [RE/MAX Commercial](#)® is once again joining the ranks of other high-profile commercial franchises with the second most [Certified Commercial Investment Member \(CCIM\)](#) candidates and designees in the industry, a significant achievement given today’s commercial real estate landscape.

A CCIM is a recognized expert in the commercial and investment real estate industry. This elite group of agents is professionally trained to help commercial real estate owners, investors and users. RE/MAX Commercial holds the No. 2 spot in combined CCIM designees and candidates in the world.

“CCIM professionals understand the complexities of commercial transactions and uphold the highest standards in customer service,” said [Richard Juge](#) of RE/MAX Commercial Brokers, Inc. and 2010 CCIM President. Juge is one of three past CCIM presidents to be affiliated with RE/MAX. “RE/MAX puts a heavy emphasis on training and education so it’s no surprise to see RE/MAX Commercial agents among the elite in our industry.”

According to the National Association of REALTORS® (NAR) [Commercial Real Estate Outlook](#), commercial real estate markets are flat with some improvement expected in 2011; but professionally trained commercial agents have a leg up in this difficult economy as CCIM designees undergo extensive training to be able to complete complicated commercial transactions.

The increase in RE/MAX CCIM designees and candidates demonstrates the growing prominence of the RE/MAX Commercial brand and the allure that the RE/MAX Network offers real estate agents of all specialties. RE/MAX has a commanding population of CCIM designees in states like Alaska, Arizona, Colorado, Indiana and Washington. And, RE/MAX has the most CCIM designees in Canada.

In addition to the best marketing, tools and resources in the business, RE/MAX Commercial recently formed a strategic alliance with LoopNet, the most visited online commercial real estate market, to provide enhanced searching, mapping and listing displays on remaxcommercial.com.

RE/MAX Commercial Practitioners will gather the first week in March at the Mandalay Bay Casino and Resort in Las Vegas, NV for special commercial educational sessions. The new RE/MAX Commercial educational track is part of the annual RE/MAX Convention, now called simply R4, that draws RE/MAX agents from around the world.

In all, RE/MAX Commercial has about 3,000 commercial practitioners in 42 countries who specialize in all areas of commercial real estate. Overall, RE/MAX leads the industry in professional designations. RE/MAX Associates receive exclusive discounts for all CCIM courses including the Introduction course now available on demand through RE/MAX University.

For more information about [RE/MAX Commercial](#), to learn about franchise opportunities or to find a RE/MAX Commercial Practitioner, visit www.remaxcommercial.com.



[RE/MAX Commercial Video](#): “Did You Know? The RE/MAX Commercial Real Estate Edition.”

#

About the RE/MAX Network:

RE/MAX was founded in 1973 by Dave and Gail Liniger, real estate industry visionaries who still lead the Denver-based global franchisor today. RE/MAX is recognized as one of the leading real estate franchise companies with the most productive sales force in the industry and a global reach of more than 80 countries. With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$100 million for Children’s Miracle Network Hospitals, Susan G. Komen for the Cure® and other charities. Nobody in the world sells more real estate than RE/MAX. Please visit www.remax.com or www.joinremax.com.