



# PRESS RELEASE

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**Hi-Res Photo:**

RE/MAX Chairman and  
Co-Founder,  
[Dave Liniger](#)



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## Liniger Named Most Influential Real Estate Leader

RE/MAX Chairman the 'People's Choice' in Inman News Survey

**New York, NY** – Before an audience of hundreds of industry leaders, RE/MAX Chairman and Co-Founder [Dave Liniger](#) accepted the recognition of the “People’s Choice Most Influential Real Estate Leader.” At today’s Inman Real Estate Connect conference, attendees heard Liniger outline his thoughts about being successful in today’s unique real estate market.

“In reality, change is going to overwhelm those who do not embrace it,” Liniger told a packed room at the Marriott Marquis Time Square. “But I have to say, the people in here are really not afraid of change. You’re embracing change; you’re looking forward to it. And that makes you the leaders in the real estate business.”

The Inman News People’s Choice honor is the result of a popular vote in a December online survey and is meant to honor the real estate leader who has made the most significant contributions to the industry during the past year. Liniger has been an unwavering supporter of legislative and policy reforms intended to assist consumers and more quickly place housing on a road to sustainable recovery.

In 2011, Liniger supported several policy initiatives, including temporarily re-raising conforming loan limits that make affordable mortgages available to larger numbers of homebuyers. He has also been a tireless proponent of a streamlined short sale process and the education of agents to more efficiently help homeowners avoid foreclosure.

“What has changed in the 39 years since REMAX started is the rate of change... it's accelerated,” Liniger said. “Those who don't keep up with it will be overwhelmed by it.”

With over 40 years experience in real estate, Liniger has become an undisputed industry visionary and senior statesman. Together with his wife Gail, he co-founded RE/MAX in 1973. From a single office in Denver, they built a global real estate franchise that now has nearly 90,000 agents in more than 80 countries, an international presence greater than any of its competitors.

Due to an innovative “high commission” concept, RE/MAX attracts top-performing real estate agents, and as a result, RE/MAX has held No. 1 market share every year since 1997. RE/MAX agents are also the most productive among those affiliated with national real estate franchise brands.

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Additionally, in 2011, RE/MAX was honored with two J.D. Power and Associates Awards for ranking "highest in overall satisfaction for home sellers and home buyers among national full service real estate franchises."

Nobody sells more real estate than RE/MAX. For more information about RE/MAX, please visit [www.remax.com](http://www.remax.com) or [www.joinremax.com](http://www.joinremax.com).

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**About the RE/MAX Network:**

RE/MAX was founded in 1973 by Dave and Gail Liniger, real estate industry visionaries who still lead the Denver-based global franchisor today. RE/MAX is recognized as one of the leading real estate franchise companies with the most productive sales force in the industry and a global reach of more than 80 countries. With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$100 million for Children's Miracle Network Hospitals, Susan G. Komen for the Cure® and other charities. Nobody in the world sells more real estate than RE/MAX. For more information about RE/MAX, please visit [www.remax.com](http://www.remax.com) or [www.joinremax.com](http://www.joinremax.com)